

How Design Can Be A Change Agent To Advance Reuse

Reena Kazmann
Eco-Artware.com

Introduction

- Eco-Artware.com is an online boutique that features gifts of reused, recycled and eco-friendly material.
- Great design incorporates the best use of materials, and inspires people to think differently.
- Reuse is an integral part of the American tradition.



Trench Art Candlesticks

Made from 40 mm casings
1945 Ames Gallery



Trashasaurus Rex

by Marilyn Brackney

11' dino made from household rubbish to protest garbage dumping in Indiana



Liberty Torch by Leo Sewell

40' installation made from
discarded children's toys from
the Please Touch Children's
Museum in Philadelphia



Pig
by Leo Sewll
Found Art Assemblage



Fish
by Ptolomy Elrington
Made from old hubcaps



Table & Chairs
by Boris Bally
Made from retired traffic signs



"Brave" necklace

Collection of the Museum of American Design

Made from 100 pistol triggers taken from guns reclaimed by the Pittsburgh police department.



Record Bowls by Jeff Davis

Made from unplayable vinyl 33 rpm records



Dress by Nancy Judd

Made from Obama signs collected after the election



Necklace by Amy Faust

Made from glass cut from old bottles and
mounted in recycled sterling silver



Big Rose Pin
by Gulguvenc
Made from plastic soda bottles



Solar Soda Bottle Ring by Inna Alesina

Made from soda bottles which are cut and "cured" in the sun



Earrings
by Anna Johansson
Made from Cocoa tin boxes



Lobster

by David Edgar

Made from plastic laundry detergent bottles



Trailheads

by Patrick Dougherty

Fashioned from reclaimed sticks interwoven together
Collection of the N.C. Museum of Art in Raleigh, NC



Stand By

by Patrick Dougherty

Fashioned from reclaimed sticks interwoven together
Collection of the Raleigh-Durham Airport. Raleigh, NC



Table by Scrapile

Leftover pieces of wood shaped and glued together



Footstool/Table by Inna Alesina

Made from cardboard egg cartons, flattened and
painted with vegetable dyes



Spiral hanging Christmas Tree by Evenson

Made from an old metal oil drum

EXHIBITS

The America Folk Art Museum

They will have an exhibit of patchwork quilts in
2010-2111

www.folkartmuseum.org

The Ames Gallery

Currently has an exhibit of reused/recycled
American artifacts (open by
appointment)

<http://www.amesgallery.com/>

RESOURCES

Eco-Artware.com: Carries only handmade products made from reused, recycled and natural materials; by independent designers. www.eco-artware.com

Etsy: Some of the items offered are handmade using reclaimed materials or vintage. Look under the 'eco-friendly' to locate these green products. www.etsy.com

The Imagination Factory: They have a Trash Matcher section offering quick craft products for myriad products that people throw away. www.kid-at-art.com

BOOKS

“Exploring Design: Creative Design for Everyday Objects” by Inna Alesina and Ellen Lupton. Provides exercises to begin looking at design with new eyes. Helps the reader find out how substances such as cardboard, cloth, metal and rope can be used in unexpected ways.

"Trash Origami: 25 Paper Folding Projects Reusing Everyday Materials" by Michael LaFosse and Richard Alexander. Projects made from varied daily castoffs including brochures, business cards, cash register receipts, fast food wraps.

FINAL THOUGHTS

- Artists & designers can influence change
- Design can transform the way we see our material resources
- The younger generation is a growing force behind the reuse movement

CONTACT

Reena Kaazman

reena@eco-artware.com

www.eco-artware.com