



Speaker & Moderator Biographies for ReuseConex2010

Aaron Mangal began as the first 'hunk' hired with the Raleigh, NC franchise of College Hunks Hauling Junk in February 2008. Since then he has hauled literally tons of junk, during which he pondered and identified many opportunities for not only recycling but reusing items through donations and resale. As of November 2009, Aaron is now co-managing the business and working as the Director of Marketing for corporate office. His current vision is to get to a point where upwards of 90% of items can be redistributed in an eco-friendly way.

Allan Yang is the Director of Corporate Sustainability at U-Haul International. Allan has broad experience in corporate sustainability management and research with many leading companies in the U.S. and China, including Apple, Haier, Herman Miller, Intel and ST Microelectronics. He serves as the Vice Chairman of China Industrial Designer Certification Committee. His research on corporate Environmental, Health and Safety management evaluation has been adopted by Yale and DuPont. His diverse background makes him uniquely qualified to address sustainability issues in a business context across marketing, design, engineering, operations, finance and organizational management. Allan graduated from Arizona State University with a PhD in Corporate Sustainability and Management, and he also holds an MBA in Strategic Marketing and a Master of Mechanical Engineering in Product Design.

Alex Bertolucci is the Assistant Manager for the Portland Metro Habitat for Humanity ReStores in Portland, OR. The Habitat ReStore is a nonprofit reuse center that works to raise funds for Habitat for Humanity by diverting usable building materials, furniture and appliances from the landfill and reselling them. Before coming to the Portland Metro Habitat for Humanity ReStores, Alex worked with South Puget Sound Habitat for Humanity in Olympia, WA working on the construction of a 15 home green-built community. Alex has a degree from The Evergreen State College with an emphasis in Sustainability Studies and Nonprofit Administration.

Andrea Fowler is the Vice President for Outreach and Special Projects for the National Furniture Bank Association (NFBA), a national nonprofit that supports furniture banks across the country. Members of the National Furniture Bank Association provide beds, tables, chairs and other crucial home furnishings to over 100,000 people each year, 40% of whom are children. For new furniture banks, NFBA provides technical assistance through a startup manual, a library of forms and documents related to furniture bank operation, and phone and email consultations. For existing furniture banks, NFBA acts as clearinghouse to facilitate major furniture donations from hotels, motels, retailers, manufacturers and schools and universities; and provides a forum for sharing ideas and best practices. Andrea has been on the Board of Directors of the Furniture Bank of Metro Atlanta (FBMA) for over ten years and, in her capacity as a consultant specializing in nonprofit development, has assisted the FBMA and other organizations in the areas of strategic planning, grant writing, group facilitation, and fund raising.

Ann Woodward is the Executive Director of the Scrap Exchange, a 19 year old creative reuse center located in Durham, NC. She has been in the reuse industry for over 20 years. She has a passion for educating others about the benefits of reuse and conservation of resources. One of her favorite reuse practices is making her own natural cleaners at home, and learning how to DIY it, rather than buy it. Ann is founding member of the Reuse Alliance and is presently on the Board of Directors.

Atom Cianfarani is an artist and leading sustainable designer. She was the first to discuss reused and recycled materials at New York's Fashion week with her innovative fashion line Gaelyn & Cianfarani, developed the most sustainable restaurant in North America, received a 2009 sculptural commission from New York City's Department of Transportation, is a leading green-roof designer, and is now co-authoring a series of green it yourself guides. Her practice is rooted in ecological preservationist ideology as it manifests through conscientious and creative processes, using New York City garbage to generate urban renewal.

Beth Stelson is the Volunteer, Marketing, and Outreach Coordinator at The Green Project, a nonprofit reuse building supply retail store located in the Upper 9th Ward of New Orleans, LA. Beth spearheads The ReUse District as a collaboration of reuse nonprofits, small businesses, and artists to increase the awareness about reuse in a city with no recycling and to act as an economic catalyst for the neighborhood. Prior to The Green Project, Beth worked in volunteer services and special events at an HIV/AIDS service organization in Minneapolis. Beth received her Bachelors in history from Brown University.

Blair Pollock is Solid Waste Planner for Orange County, NC. He has developed and implemented public recycling programs in the county since 1987. He holds a Masters in City and Regional Planning from UNC and is a SWANA certified national recycling management program trainer.

Bob Cannon is the President and Co-Founder of BungoBox, a firm that provides durable, reusable boxes for residential moves. After completing studies at the University of Central Florida, Bob followed his entrepreneurial tendencies and became a commercial real estate investor and broker. He was a partner in Trycon Inc., an Orlando-based real estate investment firm, for 20 years and developed and managed more than 60 commercial shopping centers throughout the Sunshine State. Bob has recently retired from the day-to-day investment operations at Trycon to focus his skills on BungoBox.

Brandon Pitcher is the VP of Acquisitions and Sustainable Development at Fortune Management. Brandon guides clients to develop with sustainable principles by focusing on deconstruction and reuse of materials. He is a certified Zero Emissions Research & Initiatives (ZERI) Systems Designer with over 8 years of diverse global experience in sustainability outreach & education, zero emissions & waste consulting, and sustainable brownfields redevelopment. Under the guidance of ZERI founder, Gunter Pauli, and as part of the ZERI Network, Brandon has visited and supported dozens of global projects in over 30 countries. Brandon has been a leading change agent in Indiana for nearly a decade and was recently commended in 2010 with the Indiana Green Business Awards 'Green Entrepreneur of the Year' as well as being recognized by Senator Lugar's office as an "Indiana Energy Patriot" for his dedication to social entrepreneurship and sustainability education.

Brandon Silveira is a senior member of the sales and marketing team at Envirosax, the worldwide leader in designer reusable bags. Brandon has a background in Construction Management and the Green Building, and is new to the reusable product industry. Over the past year he has developed a passion for quality control and the future growth of the reusable product industry.

Carole Marcotte wears many hats: wife, mother, actress, gourmet cook and former caterer, and community activist. After many requests for home 'interventions' from friends and family, she developed Form & Function as a way to help folks realize their goal of a happily-functioning and beautiful dwelling, a place to call home. With a unique approach, striving to use only décor that the clients already own, the final product reflects the client and their style, a home that tells their story. Carole has also translated this process to the corporate world, helping a regular client reuse past displays and vignettes in their trade show booths. Additionally, Carole has served on many boards and in particular, has shown a great involvement in the arts, promoting both artists and public art in the community.

Charles Meeker is the Mayor of the City of Raleigh, NC. In addition to his position as Mayor, Charles is currently a partner at Parker, Poe, Adams & Bernstein L.L.P, and previous to this he was a partner of Sanford, Adams, McCullough & Beard. His practice areas are commercial litigation and regulatory and tax work. His former community service includes serving on the Raleigh City Council and the Raleigh Parks and Greenway Commission.

Christopher Gorham is the Director of Marketing and Community Relations for Goodwill Industries of Central North Carolina. During his 16+ year tenure at Goodwill, Chris has assisted in several different capacities in growing the program from a 6 store operation with a \$1,000,000 budget to what it is today, a 16 store operation with a budget of over \$16 million. During this past year alone, over 9,500 individuals were provided employment and training services and over 1,600 individuals were placed into competitive employment generating over \$20 million dollars in new salaries. Chris serves on the board at Greensboro Children's Museum, and received his Bachelors of Science Degree in Business and Management from the Bryan School of Business at University of NC Greensboro.

Danielle Butin is the Founder and Executive Director of the Afya Foundation, a NY-based medical supply recovery organization. Since its inception in 2007, Afya has shipped over forty-six 40-foot containers packed with recovered humanitarian and medical supplies to Haiti and African nations. Danielle is a firm believer in asking recipient hospitals and organizations abroad for their 'wish list' and Afya attempts to match as many items as possible with those available for donation in the New York metropolitan area. Donors of product include hospitals and private practitioners, corporations, universities, schools and individuals. Danielle was recently honored by the Greater New York Hospital Association for her organization's post-earthquake relief efforts in Haiti. In addition, she was awarded the Eli Lilly Welcome Back Award for Afya's special pre-vocational programs at the warehouse, for at-risk populations. Her story was recently covered in *MORE Magazine*, *The New York Times*, and the *Washington Post*. Danielle is also an adjunct faculty member at Columbia University.

David Bennink, owner of Re-Use Consulting, has been in the reusable building materials industry for nearly 18 years. Re-Use Consulting, a deconstruction firm, has clients in 39 states and was voted National Building Deconstructor of the Year in 2009/2010. Since 1993, he has worked on over 3000 buildings including homes, apartment complexes, hospitals, warehouses, stadiums and more and has deconstructed over 500 of them. In 2010 alone, he helped start 5 new deconstruction operations and create nearly 300 green-collar jobs. David assesses a building's reuse value, works on difficult and large-scale projects that wish to incorporate alternatives to demolition, and implements a national deconstruction training program called 'Three-Day Decon'. He also works to development markets for reusable materials and to ensure deconstruction is sustainable, cost-competitive alternative to demolition. Examples of recent work includes managing the nation's largest deconstruction training program for ex-offenders in Chicago, several disaster and urban blight related deconstruction projects involving over 4000 buildings, and a project involves the planning for a 100-worker operation that would deconstruct over 200 buildings each year. David continues to strive to make deconstruction a mainstream choice for building removal and to promote the building material reuse industry.

Deanna Crossman is a proprietor of The King's Daughters Inn, a boutique Inn in Durham, NC. Deanna has her NC builders license and acted as the developer and general contractor of the building. The Inn was Deanna's most ambitious project - adaptive reuse of the 20,000 sq ft King's Daughters Home into this luxurious 17-room Inn. Her philosophy of the project included a desire to preserve historic architecture for future generations and a deep respect for the environment and belief in saving resources. The green initiatives implemented throughout the Inn were recently featured in *Retrofit Magazine*. She currently serves on the Durham Tourism Development Authority Board and Board of Adjustment.

Elizabeth Resek is currently the Acting Chief of the Materials Conservation and Recycling Branch within the U.S. Environmental Protection Agency's Office of Resource Conservation and Recovery (ORCR). She is assisting in redirecting EPA program efforts from waste management to sustainable materials management. She also manages efforts around measurement of materials throughout the lifecycle (including generation, recycling, waste characterization, and reuse data), as well as Food Waste and Recovery, among others. Prior to coming to ORCR, Elizabeth was the Deputy Director for the EPA office that administered the Endocrine Disruptor Screening Program and she led efforts to develop community based exposure and risk assessment software and tools, focusing on tribal communities.

Garth Johnson is a studio artist, writer and educator who lives in Eureka, CA. Garth's writing has been featured in museum catalogs, magazines and books worldwide. His first book, *1000 Ideas for Creative Reuse* was released in by Quarry/Rockport publishers and his DVD, *ReVision: Recycled Crafts for Earth-Friendly Living* was released by Eyekiss Films last year. His artwork has been exhibited nationally and internationally, including a 2009 solo show at the Clay Studio in Philadelphia and an upcoming solo exhibition at Brenau University. He has taught at Georgia State University, Columbus State University and is currently a professor at College of the Redwoods in Eureka. In addition to teaching, he is a sought-after lecturer and visiting artist, with recent lectures at Ohio State, Virginia Commonwealth, The Tyler School of Art and the Pottery Studio in Jingdezhen, China.

Grant Gale is the Solid Waste Enforcement Supervisor for Orange County, NC. He currently works to educate the public about construction waste management techniques, deconstruction and recycling as well as enforces various environmental laws. He has previously worked in public agencies across North Carolina 10 years. Grant has both undergraduate and graduate education in public administration, urban planning and historic preservation.

Harriet Taub is the Executive Director of Materials for the Arts (MFTA), a creative reuse center in New York, NY. She first joined MFTA in 1998 as the director of its Education Program, and coordinated a broad outreach campaign to engage public school teachers and encouraged them to take advantage of the free art supplies in the warehouse. She taught the first workshops that showed arts professionals new strategies and projects for the warehouses supplies and was the innovator behind MFTA's Education Program. Harriet became the Executive Director in 2000, and soon began the process of incorporating Friends of Materials for the Arts as a 501(c)(3) organization with the goal of securing private funds to develop the program beyond municipal support. With funding from the LuEster T. Mertz Foundation, she supervised the design and implementation of a customized software program for MFTA in 2003. Harriet went on to secure grants from the New York Community Trust and other foundations to expand the education program that trains school teachers and arts professionals in how to make full and better use of regularly donated materials. A former art teacher and childrens clothing entrepreneur, Harriet sits on the advisory board of the Pentacle's Education Program and the Board of Directors of the Reuse Alliance.

Ian Moise is the Founder and CEO of ReUse Connection, an international website promoting the reuse of materials and items by providing a global platform for people to share and discuss reuse examples, and by supporting eco-entrepreneurship. Ian has worked in the field of international environmental health for over 15 years and has visited or worked in over 40 countries. Through these travels and his Masters in Environmental Studies, Ian saw the opportunity to create a reuse portal that connects creativity, utilitarianism, and opportunity. ReUse Connection is in beta test phase and is currently building its community at www.facebook.com/ReUseConnection.

Jason Boone is the Communications Director for the Inter-Faith Food Shuttle, a food recovery organization in Raleigh, NC. For the past six years, Jason has worked with the Food Shuttle as both volunteer and staff member in all parts of the organization including Food Distribution, Job Training, and Communications. He has been involved in the planning and implementation the Food Shuttle's Farm and Community Gardens Project since its inception 2 years ago.

Joanna Dyer, a Co-Founder of the Reuse Collective, began her reuse career in 2001 as an AmeriCorps volunteer at SCRAP in Portland, OR, where she developed an education program that taught local school children about the importance of waste reduction and creative reuse. She eventually transitioned into the retail side of operations, dealing with the day-to-day management of donations, customer relations, and marketing. In 2006, Joanna self-published "The Reuser's Guide to Portland" a floppy-disk covered book that highlighted many of the fantastic reuse resources that Portland has to offer. In 2008, Joanna left SCRAP to pursue an MBA in sustainable business at Bainbridge Graduate Institute, where she developed the concept of the Reuse Collective as an entrepreneurial project. The Reuse Collective is an organization that connects reuse vendors to consumers in an effort to increase the exposure of the reuse industry. It provides publicity to reuse vendors while exposing consumers to reuse as an alternative to traditional retail consumption.

Joe Burgess is the manager of United Way of the Greater Triangle's computer reuse program Teaming for Technology (T4T). T4T refurbishes computers donated from caring businesses and individuals to provide them to nonprofits and schools at low cost. Joe has been with T4T for five years helping bridge the digital divide in North Carolina. Prior to joining the T4T team, he received his BS from UNC Wilmington and then worked with IBM on a PC warranty repair team. Currently, Joe serves on the NC Technology Association's Green Tech committee. Under his management with T4T, the program has received several notable awards including The Latino Diamante Education Award, Orange County Disability Awareness Council's Business of Excellence Award, The Arc of Wake Community Partnership Award, and Durham Bulls 'It's Cool to Care' Award.

Joel Lubell is the Deconstruction Manager for Habitat of Humanity of Wake County, NC. Joel developed their deconstruction program six years ago and has managed ever since. He holds a Bachelors degree in Industrial Design from the NC State University School of Design. Joel uses his design background to design and build using reuse materials from the ReStore. His latest project is a 1,200 sq. ft. shop built completely out of reusable materials salvaged from a deconstruction project.

John Parker leads Good Work, a NC-based community development organization that supports potential and start-up entrepreneurs, business owners, nonprofits, and social entrepreneurs to be self-reliant, entrepreneurial, and collaborative. John leads work with the NC Rural Center, NC Indian Economic Development Initiative, and Builders of Hope. He currently serves on the board of the national Center for Rural Entrepreneurship. Previous work experience includes directing the Triad Self-Help, research and teaching cultural and applied anthropology at the University of Memphis, and ethnographic research in Central America and the U.S. American South. To be the change we wish to see in the world, John believes we must stay awake, have an open mind and a good heart, organize ourselves, be good stewards, be resilient, and work with others to advance the greater good.

Joy Suarez is a master teaching artist has over twenty years experience as an educator in New York City. She has built a strong career designing and implementing reuse and recycling programs and curricula for New York City organizations including Materials for the Arts, the Department of Education, New York City Housing Authority, the Children's Museum of Manhattan, and the Fashion Center Business Improvement District. Since 2002 Joy has worked directly with Friends of Materials for the Arts designing and conducting a series of reuse workshops for educators and artists, providing an innovative approach to the utilization of reusable materials in the classroom and in everyday life. Joy also co-writes and co-produces children's music with her partner Louie Miranda who performs their music nationwide.

Julie Rhodes has been working in environmental stewardship for nearly 20 years, with state and local government and as the first Executive Director of the national nonprofit, Reuse Development Organization (ReDO). During her five years with ReDO and thereafter, she has provided technical assistance, business planning, materials sharing and other assistance to the reuse community. In addition, as an independent contractor the past seven years, she works with government, nonprofit and private sector clients on a wide range of programs and projects in reuse, recycling, composting, air and water quality, green building/deconstruction, environmental justice and product stewardship.

Julie Sullivan is Founder and Director of Materials Resource Center (MRC), a nonprofit dedicated to solid waste reduction through reuse. She started the MRC on Long Island, NY in 1999 and grew it to a 5000 square foot warehouse. While successful for many years, MRC recently had to downsize into several storage units and their Reuse Mobile. During this transition period she had had time to reflect on her work over the past decade, and she's happy to share the lessons she has learned with others in the reuse sector.

Karen O'Brien is the Director of Operations for CARITAS Furniture Bank, the only furniture bank in Virginia. She was instrumental in its founding through a program called Embrace, on which she was a board member. Previous to CARITAS, Karen and her husband owned a distribution center which added to her knowledge and experience in managing an enterprise. She has been consistently recognized for her work and has shown compassion to all in need.

Kelley Carmichael-Casey is the Executive Director of SCRAP (School & Community Reuse Action Project) in Portland, OR. SCRAP is a creative reuse center with a mission to inspire creativity and environmental sustainability through education programs and making affordable materials available to the community. SCRAP is a charter member of ReUse PDX, a consortium of six reuse organizations partnering to strengthen the voice of reuse and engagement with local government and the larger community. Kelley's previous careers in advertising and psychology have dovetailed in promoting environmentally sustainable behavior change through creativity. Kelley is a contributing writer for two nonprofit manuals and is currently conducting research for a book about creative reuse best practices.

Kimiko Link is a Special Projects Manager for the US Environmental Protection Agency Region 2, which serves New York, New Jersey, Puerto Rico, US Virgin Islands and Eight Tribal Nations. She is the region's materials exchange specialist and was recently involved with developing and implementing a commercial materials exchange for Puerto Rico.

Landon Lovelace is the Director of Planning and Sustainability for Builders of Hope, a nonprofit organization, whose "Extreme Green Rehabilitation" model rescues homes that are slated for demolition. Through adaptive reuse, these homes are typically moved to new neighborhoods and completely renovated to green and sustainable standards to be sold as affordable housing. Landon is a civil engineer by trade, and has worked in land development and construction for more than 10 years. He is a member of the American Society of Civil Engineers and the US Green Building Council. He works to ensure that Builders of Hope is leading the way in sustainable, affordable development through innovative construction methods and materials, site selection and design, and implementation of sustainability practices and policies that focus on the triple bottom line.

Leslie Kirkland is the Executive Director of The Loading Dock (TLD), a building materials reuse center in Baltimore, MD. Leslie has twenty years experience working with TLD in a variety of capacities. Since 1996, Leslie has directed all aspects of operating and managing this growing reuse enterprise. TLD is one of the premier building material reuse centers in the country, and has been a model for other reuse centers starting up. TLD accepts all types of reusable building materials such as doors, windows, cabinets, flooring, shingles and caulking which are then provided to its members for a small handling fee. Materials are donated from manufacturers, distributors, contractors, homeowners and landfills throughout Maryland, Pennsylvania and the

Washington D.C. area. TLD redistributes over 5-10 truckloads of recovered building materials each week, and hosts monthly home repair workshops on minor home improvement subjects (plumbing, roofing, tiling, drywall repairs). In addition to her work at TLD, Leslie has been an active participant in ReDO, a national network that redistributes surplus products to nonprofit reuse centers.

Linda Gabor has been with Call2Recycle since 2005, bringing a strong background in marketing, media and public relations to the organization. As vice president of marketing & account management, Gabor is responsible for the successful integration of marketing strategies that enhance the Call2Recycle brand and grow the program's collection efforts. Linda oversees the marketing department's efforts to raise public awareness for rechargeable battery recycling through advertising, public relations, special events, promotions and partner initiatives. She also leads a field-based team that is responsible for optimizing rechargeable battery collections from key accounts.

Linda Leighton is the Waste Reduction Specialist for the City of Raleigh, NC. Linda has been with the City of Raleigh for 23 years. As a Waste Reduction Specialist she has certification with the Carolinas Recycling Association as a Recycling Professional and the Solid Waste Association of North America as a Recycling Manager. While working for the City of Raleigh Linda started a backyard compost program and demonstration garden, a Swap Shop, and has written articles for trade magazines such as *BioCycle*. Linda is a member of the National Recycling Coalition, Carolinas Recycling Association, Solid Waste Association of North America, America Public Works Association and the Reuse Alliance.

Liz Ogbu is Associate Design Director at Public Architecture, a national nonprofit that mobilizes designers to create positive social change. Liz serves on the leadership strategy team as well as directs the organization's public-interest design initiatives, which creatively address critical environmental and social justice issues. For the past 2 years, she has served as co-principal investigator of the Design for Reuse Primer, one of 13 projects funded by the US Green Building Council's first ever Research Fund grants. Her work with Public Architecture has won numerous design awards including the Holcim Foundation for Sustainable Construction's 2009 Global Innovation Prize for the Day Labor Station. Liz has spoken extensively on the area of sustainable design and she was a member of the 2010 AIA COTE Top Ten and USGBC Natural Talent Competition juries. She was selected as part of the inaugural class of 'Green Giants' by Steelcase for her work in promoting environmentally and socially sustainable design. Liz is also a lecturer at California College of the Arts.

Lorenz Schilling is Founder and President of Deconstruction & ReUse Network, a nonprofit environmental organization, serving California since 2007. Lorenz has been working to integrate deconstruction practices into the California building industry mainstream for nearly ten years, since establishing The ReUse People of America in the Los Angeles and Southern California market/s beginning functionally in 2001. Lorenz spent most of the 1990's recruiting technical talent for companies producing video games and visual effects before making the big leap into deconstruction and reuse.

Luis Jimenez is the Director of Donor Services for Goodwill Industries of Greater New York and Northern New Jersey. For the past 8 years Luis has worked in the nonprofit field by opening the first World Vision Storehouse in New York City. Luis later took over the helm of the New York City Clothing Bank prior to his present position. Before starting his career in the world of nonprofit logistics, Luis was a Logistic Specialist for 17 years. He has worked at several large corporations, including USCO Logistics, Tufenkian Import/Export and Victoria Packing, where he specialized in increasing operational efficiencies while raising customer satisfaction and sales. Luis attended Farleigh Dickerson University and studied Construction Engineering Technology; and is on the board of several nonprofit organizations including the Reuse Alliance.

Madalyn Cioci works in the Source & Toxicity Reduction Unit at the Minnesota Pollution Control Agency where she focuses on helping businesses and public organizations reduce consumption and prevent waste. Her work includes supporting reduction and reuse through administration of grants, providing assistance to businesses and public entities, and policy development. Madalyn has 10 years of experience working in waste prevention and is a founding member of Linden Hills Power and Light, a nonprofit that recently helped bring curbside composting to the City of Minneapolis. She has a Masters degree in Organizational Psychology.

Mark Lennon is a founder and principal of the Institution Recycling Network, which manages reuse and recycling programs for colleges and universities, hospitals, private firms, and other organizations. IRN manages recycling of more than 75 different commodities, including materials as diverse as computers, fluorescent lamps, paper, construction/demolition wastes, and surplus property. Since 2002 IRN has facilitated the reuse of more than 25 million pounds of surplus furniture, equipment, and fixed assets in more than 1,000 projects from coast to coast, matching the surplus with charitable organizations for use in relief and development projects in the U.S. and worldwide. Mark has been working as a recycler for more than 20 years, prior to IRN as a consultant and manager of recycling programs for the State of New Hampshire.

Mary Abeleda is the Project Coordinator for Gaia Movement USA, is a Chicago-based nonprofit that collects, and sells gently used clothes, shoes, and other household items. The generated funds are used to support local environmental projects in Chicago, Africa, India, and Brazil. Gaia also provides educational, volunteer and donation programs at the Gaia facility. Mary has worked to promote the reuse of clothing as a sustainable practice and its economic benefits by partnering with local leaders, communities, organizations, businesses, schools, and universities in Illinois. Mary is a certified Chicago Conservation Corps Leader with the City of Chicago, Department of Environment, and a member of the Chicago Clean Power Coalition, a coalition that continues to shut down the out-dated coal plants in Chicago. She is also the State Chapter Coordinator for Reuse Alliance in Illinois.

Mary Ann Remolador is the Assistant Director of the NorthEast Recycling Council (NERC). For the last 15 years, she has acted as their recycling finance and business management specialist and conference organizer. Mary Ann recently completed research on various reuse and recycling issues and is NERC's contact for Materials Exchanges and Environmentally Preferable Purchasing issues. Prior to NERC, she developed and directed the operations of two different revolving loan funds, and was a Peace Corps Volunteer in the Philippines. Mary Ann has a Masters in International Administration from the School for International Training and a BS in Natural Resource Economics from the University of Massachusetts, Amherst.

MaryEllen Etienne is the Executive Director of Reuse Alliance, a national nonprofit that works to increase public awareness of reuse and support reuse sector organizations. She's worked in the reuse sector for over 14 years at notable reuse organizations including NY WasteMatch, NYC Materials Exchange Development Program, London Community Resource Network and Materials for the Arts. MaryEllen works to strengthen the reuse sector by developing a wide range of capacity-building services, and by providing ongoing input into the sector's growth. She is highly knowledgeable in reuse operations and service delivery programs. MaryEllen recently consulted with the US EPA to launch the Puerto Rico Materials Exchange, and she is on the Board of Directors of three reuse organizations.

Michael Dungan is the Co-Founder of ZeroLandfill, a community-based upcycling project and BeeDance, an online marketplace. Michael is dedicated to discovering new abundance in our economy by reclassifying waste as an asset, and disrupting the status quo by bringing new understanding to the role of waste in our society. In 2010, Michael received an Inspirations Award from *Contract Magazine* acknowledging the success of the ZeroLandfill project. Since 2006, participants of ZeroLandfill have upcycled nearly 250 tons of expired samples generated by the construction industry in 10 US markets. The online reuse marketplace, BeeDance, is currently in beta and is set to launch in 2011.

Michael Gainer is the Founder of Reuse Action, an Echoing Green Fellow, and was the Founder of Buffalo ReUse. Buffalo ReUse is a nonprofit that focuses on implementing green demolition in order to carefully dismantle houses, recycle materials and turn liabilities into assets. Buffalo ReUse has refined its techniques to create a cost-effective alternative to demolition; has expanded its community store which sells low-cost materials to the community; and has piloted a successful green space program which demonstrates strategies for vacant lot stabilization. The organization's innovations provide a vehicle for job creation, building materials recycling, and the strengthening of inner-city neighborhoods. Buffalo ReUse's work has been featured by the *New York Times Magazine*, *Dwell Magazine*, on the Sundance Channel's *Big Ideas for a Small Planet*, and most recently on *Extreme Makeover Home Edition*, where their staff facilitated the first ever green demolition in the show's seven year history in just 15 hours. Having recently left the staff of Buffalo ReUse, Michael will be working toward expanding building reuse and social entrepreneurial efforts nationwide through Reuse Action, and will be dedicating more of his attention to the growth of the reuse industry as a strategy for green jobs creation and neighborhood redevelopment.

Muriel Williman is Education and Outreach Coordinator for Orange County Solid Waste Management, where she promotes waste reduction and the County's integrated solid waste program through presentations, tours, and special events, advertising and articles, their website and other forms of media. Muriel has been in garbage for over a decade, having worked for Orange County for the last 10 years, prior to that being Waste Reduction Coordinator for Chatham County, and prior to that, School Recycling Coordinator for Sun-Shares, the now defunct recycling non-profit that started curbside recycling in Durham, North Carolina. During her tenure with Orange County, the Solid Waste Management Department's public education program has been given awards of excellence from the National Recycling Coalition and the North Carolina Council of County Commissioners. Muriel is on the Board of Directors of the Scrap Exchange, and is chairperson the Solid Waste Environmental Educators of the Triangle committee.

Narelle Mantle and **Christine Harris-Smyth** are respectively the General Manager and Assistant Manager of Reverse Garbage the largest and oldest creative reuse center in Australia. Reverse Garbage leads the Australian nonprofit sector with regard to community engagement, numerous partnerships and donations to other community groups, support of creative enterprises and volume of waste diverted from landfill. Narelle has overseen the growth of Reverse Garbage for the past ten years and Christine has grown both community and corporate engagement over the past 18 months. Reverse Garbage is one of the National Australia Bank's 10 community partners nationwide and has recently received support from Disney's Club Penguin Foundation to establish a Storytelling Park made from reused materials. Reverse Garbage recently won the Environmental Business category in the City of Sydney Business Awards, its partnerships are frequently referred to in the annual reports of large Australian corporations, and it was recently covered by the Huffington Post.

Nathan Benjamin is Principal and Founder of PlanetReuse. A staunch believer in the necessity and value of sustainable design and building, he created PlanetReuse to take that ideal a step further. PlanetReuse is predicated on a simple but revolutionary idea: make it easy for people to use reclaimed materials and they'll do more of it, keeping those materials out of landfills. He holds a degree in architectural engineering and has been a fixture in the construction industry for more than a decade, focusing on sustainable and LEED-certified projects. A member of the Board of Directors for the Building Materials Reuse Association, he has presented on the topic of reclaimed materials at industry conferences nationwide. He is well known for his immense passion for sustainability, the arts and community involvement.

Norm Ruttan is the President of iWasteNot Systems, a software company providing a self-publishing platform for online materials exchanges, and community reuse and recycling websites. Norm founded iWasteNot Systems in 2004, starting with one residential reuse website operating in Brockville, Ontario. The company has since grown to operate more than 100 online exchanges, covering residential, commercial, industrial, agricultural/biomass, and food/food rescue, with more than 100,000 member accounts. Norm has extensive experience in science including 7 years as a High School science teacher followed by 27 years as a park naturalist and superintendent in Canada's National Park system. After retirement in 2002, Norm co-founded and acted as executive director for the establishment and growth of the Frontenac, he led a Canadian Biosphere Reserves delegation to meet with Chinese nature reserve managers to explore twinning 3 Canadian with 3 Chinese biosphere reserves. Norm began focusing exclusively on the growth of iWasteNot Systems in 2007.

Olufemi (Femi) Adegbesan is Chief Executive Officer at VerdéVida Systems, an Information Technology Services Company supporting the reuse sector, and nonprofit organizations in general, in the areas of Workflow Management, Capacity Development, Audits and Compliance. He has worked in the Software Development Industry for over 20 years and also served on the board of several nonprofit organizations. He has worked in this capacity at various firms including: Bain & Company, YMCA Retirement Fund, US National Park Service, and Bank of New York / Mellon. His vision in founding VerdéVida Systems is to bring the same effective IT Services employed by forward thinking enterprises to the reuse sector.

Pete Hendricks is known nationally as the guru of deconstruction and reuse. In 40 years he has deconstructed over 70 buildings and used the harvested materials to construct 8 new homes and over 20 outbuildings. Pete previously served as a captain in the United States Marine Corps. He is the author of one acclaimed literary novel and is an award-winning newspaper columnist.

Reena Kazmann is the Founder & Director of Eco-Artware.com, an online store featuring gifts from reused, recycled and natural materials by 34 independent artists. The website also offers the Recycling Rag, a quarterly illustrated newsletter about the relationship of art and reuse/recycling to provide a wider social context for the products offered, and a twice-weekly blog. Eco-Artware.com is a member of Green America and LiveGreen DC, an association of eco-minded business owners in Washington, DC. Prior to diving into e-commerce Kazmann was a successful needlepoint designer/teacher and magazine illustrator. A second-generation professional artist, her custom designs can be seen in the Washington Cathedral, churches and private homes throughout the country, as well as on covers of *The Washington Post Magazine*, *The America Farmer*, and *Modern Maturity*.

Ruth Libby is the Founder & CEO of Ruth's Reusable Resources, a non-profit that takes business's surplus supplies and furniture and makes them available to teachers at no cost. Ruth started 3R's in 1994 in the basement of her house, in 1997 she moved the organization to a room in a school and then again in 1999 moved to two floors of a different school - all in Scarborough. In 2007 the organization moved to a 28,000 sq ft warehouse in Portland where it still is today. In seventeen years Ruth's Reusable Resources has distributed more than \$30,000,000.00 worth of unwanted office supplies, school supplies, books, cloth, furniture, computers and manufacturing cast-offs and kept it from the landfills. In 2009 she was nominated and chosen as one of 4 'Maine Women to Watch' and has had numerous awards for her work in supporting Maine Education through reuse. She sits on a board for Maine Emergency Disaster and 3R's is a Kids In Need Foundation affiliate.

Sara Pesek is the Director of Program Development and Strategic Engagement at the Center for Sustainable Community Solutions, a part of the Syracuse Center of Excellence. She is also the Director of the Environmental Finance Center at Syracuse University. Sara specializes in program design and delivery, and is experienced in environmental finance, environmental policy, project management, environmental communication and engagement, information technology, public outreach, and program development. She sits on Advisory Committees for ICLEI , USGBC, and STAR Community Index; and has led work in several areas including green job program development, green building, green infrastructure education, waste management, municipal carbon footprint assessment, and a city-wide energy reduction strategy. Sara has delivered seminars for the National League of Cities and is an Adjunct Faculty member at NYU in the Environmental Studies Program. She received her Masters in Public Administration from Syracuse's Maxwell School and has undergraduate degrees in biology and chemistry.

Sarah Findlay is the Development Manager of StarterPacks Glasgow, a reuse and community development project based in Govan, a deprived community in Glasgow, Scotland. The project takes in donated household goods which it redistributes to those in need, primarily formerly homeless households moving into permanent accommodation. Goods are provided free of charge or at very low cost. As the project strives for self sustainability it has diversified. Their services include The Magpie's Nest - a retro, thrift store with a vibrant shopping environment that attracts foot traffic to a formerly abandoned retail space, The Magpie Eco Fashion Workshop - a program that utilizes textiles unsuitable for starter pack inclusion (curtains, bedcovers, tablecloths) as the materials with which to teach women of all ages to make their own clothing, and The Magpie's Eye – a new art gallery that showcases upcycled crafts and runs upcycling classes. These programs help the community retain traditional skills, develop a social network, and provide safe place to inspire creativity and instill self worth. Sarah is on the Board of the Furniture Reuse Network and is committed to promoting reuse as a tool for community development, regeneration and social inclusion. She urges attendees to google 'the wombles' (her heroes).

Sarah Kite is the Director of Recycling Services for the Rhode Island Resource Recovery Corporation (RIRRC). Sarah oversees RIRRC's online materials exchange services, which include one that handles business related materials (ResourceXchange), one for residential materials (FreeXchanger), and one for used medical equipment and assistive technology devices (getATstuff).

Scott Mouw directs North Carolina's recycling program, which includes efforts to strengthen community recycling programs, develop recycling market infrastructure, and implement policies to increase material recovery. Scott is currently a member of the board of directors for the Product Stewardship Institute, NC Keep America Beautiful, and the Southeast Recycling Development Council.

Shannon Caveny-Cox is a Program Manager at the University of North Carolina at Charlotte. She manages the recycling contracts, as well as the reuse and C&D recycling programs. She has worked in the environmental field, mainly in recycling, for over 12 years with nonprofits and government agencies.

Sharat Reddy, a Co-Founder of the Reuse Collective, began his love for waste management while completing his undergraduate degree at Kalamazoo College. Working for the recycling program, he coordinated efforts around decreasing waste to landfill, public outreach, and creative new approaches to repurposing goods. In 2007, Sharat began his MBA in Sustainable Business at the Bainbridge Graduate Institute and worked with Recreational Equipment Incorporated on developing new strategies to reduce their waste to landfill by 2020. In addition, he worked with the Environmental Compliance Department at Holland America Cruise Line helping to develop better strategies for waste management at sea. In 2008 he co-founded the award-winning Reuse Collective, an organization that connects reuse vendors to consumers in an effort to increase the exposure of the reuse industry. It provides publicity to reuse vendors while exposing consumers to reuse as an alternative to traditional retail consumption.

Stefanie Feldman is the Senior Program Manager with Waste Management Healthcare Solutions, implementing reuse and recycling strategies in large/complex hospitals in NYC. She is also an Adjunct Professor at Pratt Institute in Brooklyn, NY (subjects include industrial ecology, life cycle analysis, environmental management and economic development). Stefanie has ten years experience establishing strategies that emphasize both revenue growth and cost reductions while improving firms' environmental footprints. She ran NY WasteMatch, a NYC online Materials Exchange for six years. Stefanie has an MS in Environmental Policy from the New Jersey Institute of Technology and a BA in Literature and Rhetoric from Binghamton University.

Susanne Fredericks is the Business Innovation and Development Specialist at Goodwill Industries International (GII). Susanne's responsibilities include identifying, documenting, evaluating, and disseminating effective practices to expand work opportunities for persons served and business growth for GII members. Susanne serves as GII's liaison in the development and assessment of opportunities and models to advance Goodwill reuse, e-cycling, recycling, and other business endeavors. Susanne has been affiliated with Goodwill for thirteen years and has worked in some form of Workforce Development and Vocational Rehabilitation for thirty-four years. Susanne has an Associate's degree in Early Childhood Education and a Bachelors Degree in Business and Organizational Development.

Tammy Friedeck is a Marketing Specialist with Goodwill Industries of Central North Carolina, where she is responsible for educating the public on the organization's mission, developing events to strengthen brand awareness and engaging the community via social networking. During her time at Goodwill, Tammy has implemented a social media marketing strategy that has grown to involve blogging, creating company videos for YouTube and representing Goodwill on Facebook and Twitter. She has assisted several non-profit agencies in the Triad with learning how to develop a social media strategy and how to leverage the power of existing social media networks. Tammy received her undergraduate degree in Radio/Television and Public Relations from Stephen F. Austin State University and her MBA from the University of North Carolina at Greensboro.

Tom Polk comes from a nonprofit background, having spent nearly his entire working life in that arena. In 1988, he founded the Furniture Bank of Metro Atlanta (FBMA), one of the first furniture banks in the country. FBMA has served nearly 50,000 people since that beginning. He has also assisted several organizations begin furniture banks in different parts of the country and has written a start-up manual for those considering furniture banks. He helped found the National Furniture Bank Association (NFBA) in 1999 and currently serves as Chair of the Board and President. In 2005, he resigned from the Furniture Bank of Metro Atlanta to devote his time to the development of the NFBA. NFBA currently has a membership of over 75 furniture banks.

William Bullock is Professor of Industrial Design and Director of the Design for Energy and Environment (DEE Lab) at the University of Illinois Urbana-Champaign (UIUC). DEE Lab links education and design research in the classroom where advanced students from engineering, design and marketing collaborate to conduct product development studies for industry. At the Illinois Sustainable Technology Center his research focuses on design for the environment and development of sustainable product designs, and he helps build the Sustainable Electronics Initiative a consortium dedicated to the development and implementation of more sustainable systems for designing, producing and remanufacturing and recycling electronic devices. He recently developed the first course at the university on sustainable product design, collaborated with engineering colleagues to develop a new course on E-waste, and organized the Annual International E-waste Design Competition focusing on e-waste use and prevention. His career spans three decades as an academician, administrator and practitioner and includes the direction and advancement of industrial design programs at UIUC, Georgia Institute of Technology and Auburn University. He is an active Fellow in the Industrial Designers Society of America and a National Association of Schools of Art and Design accreditation evaluator.