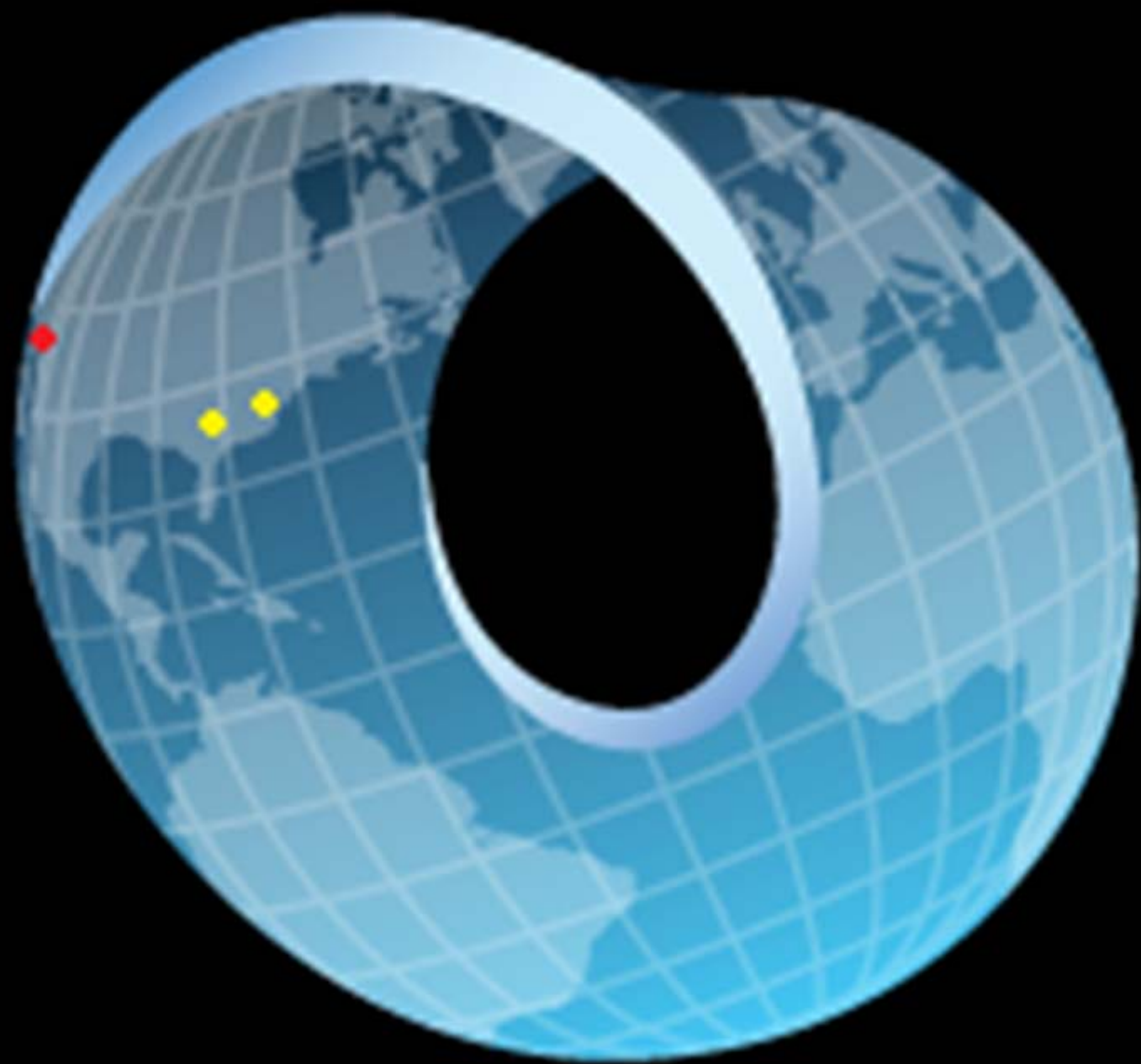


reuse



connection

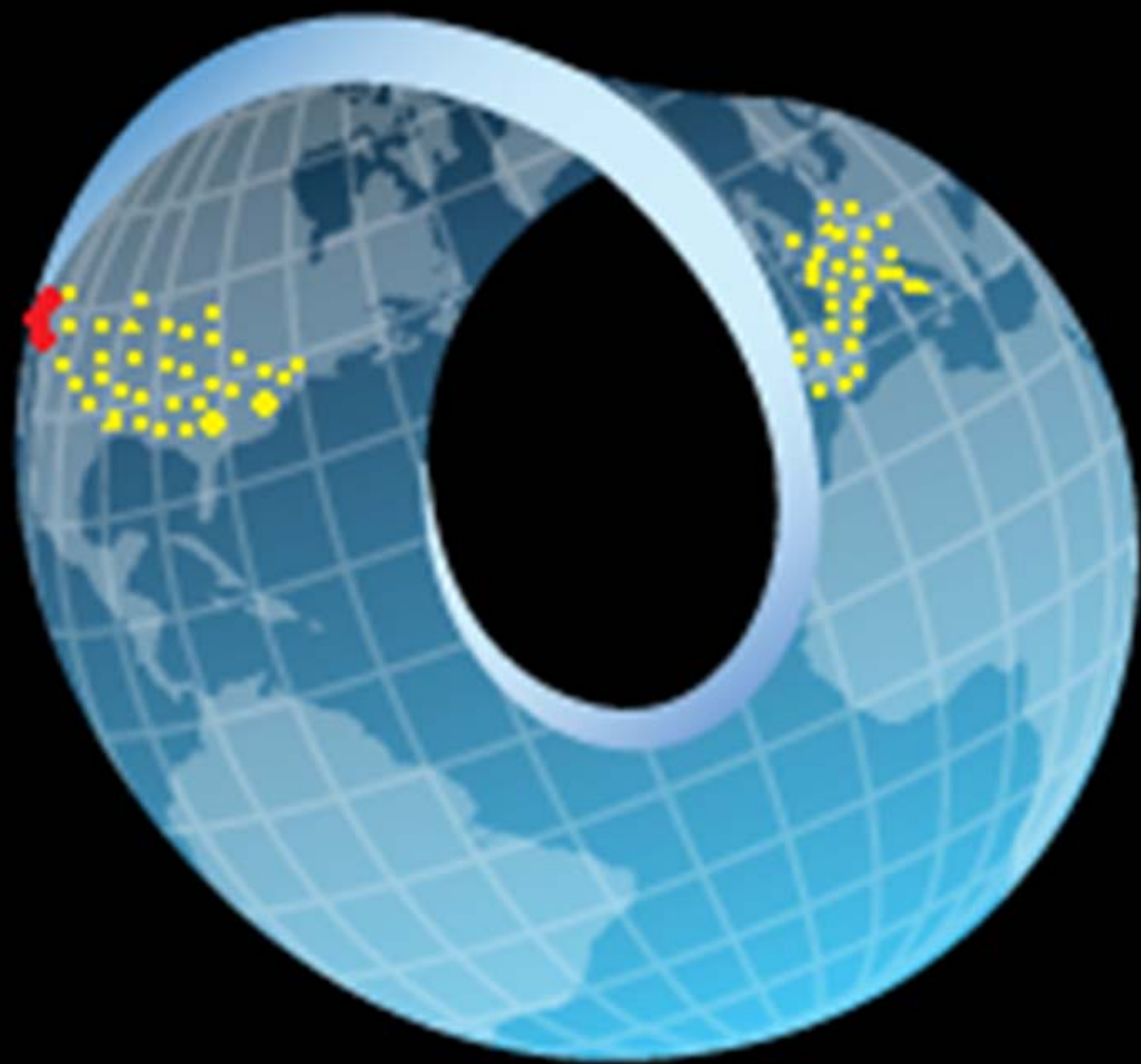


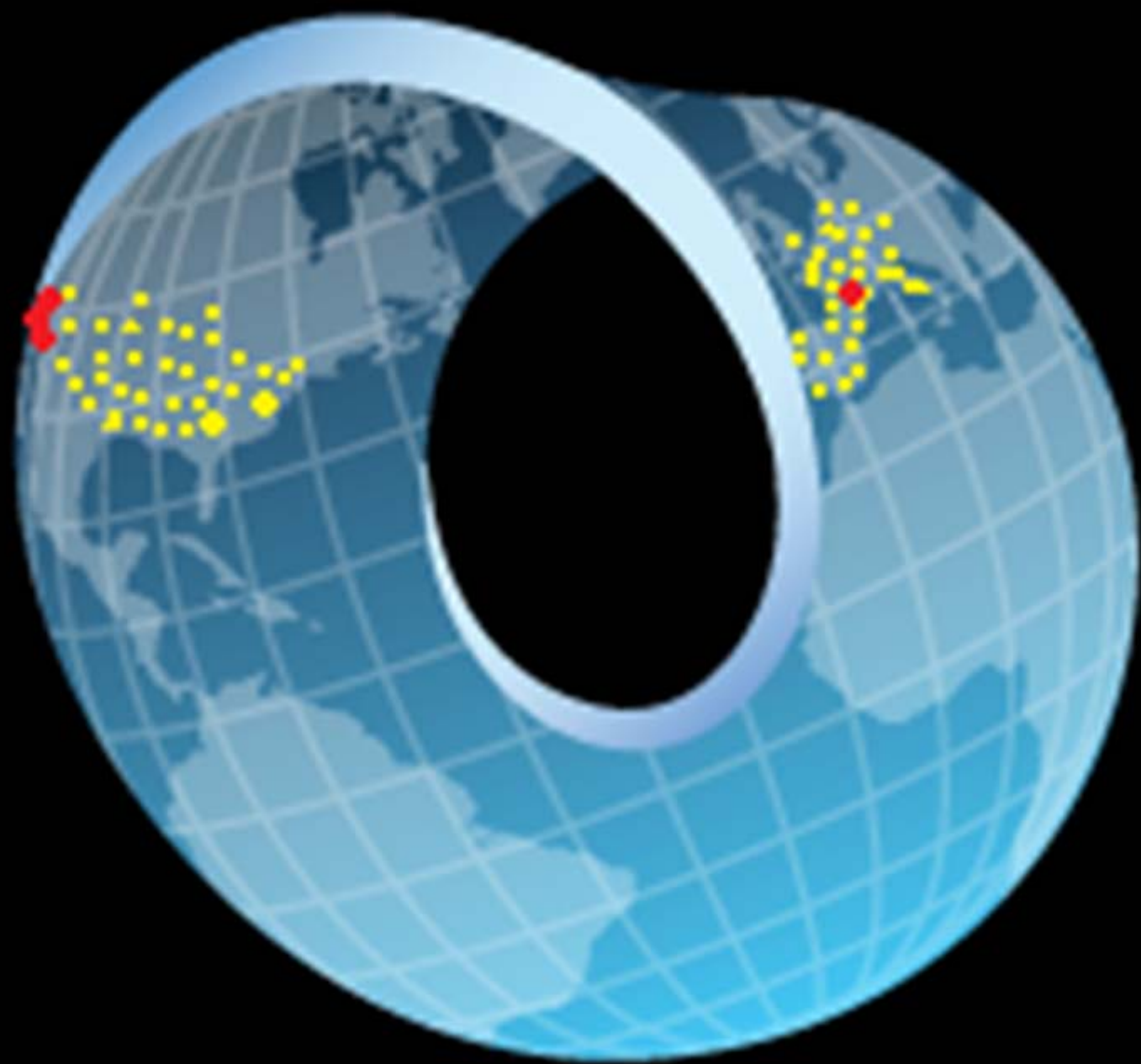


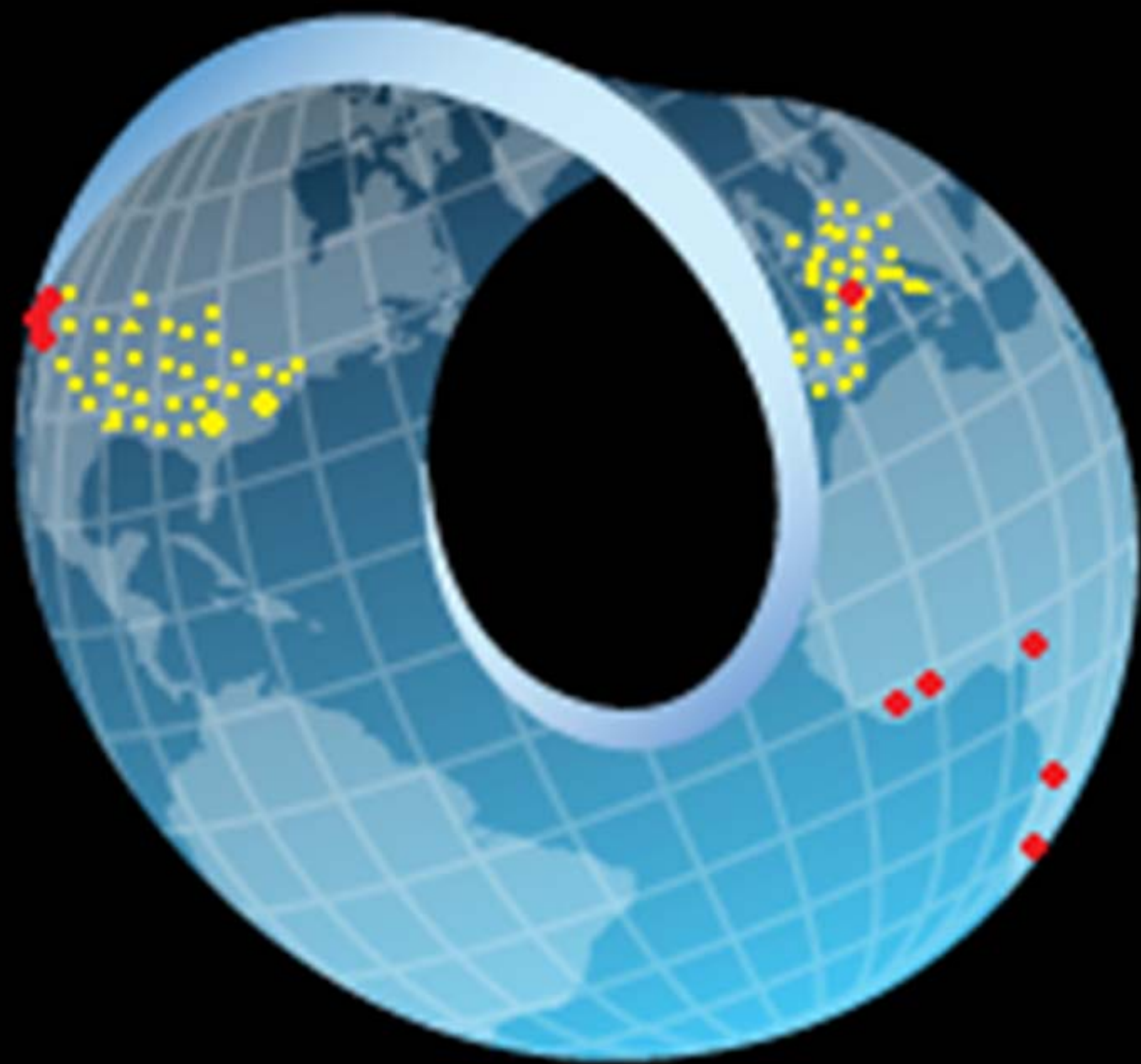




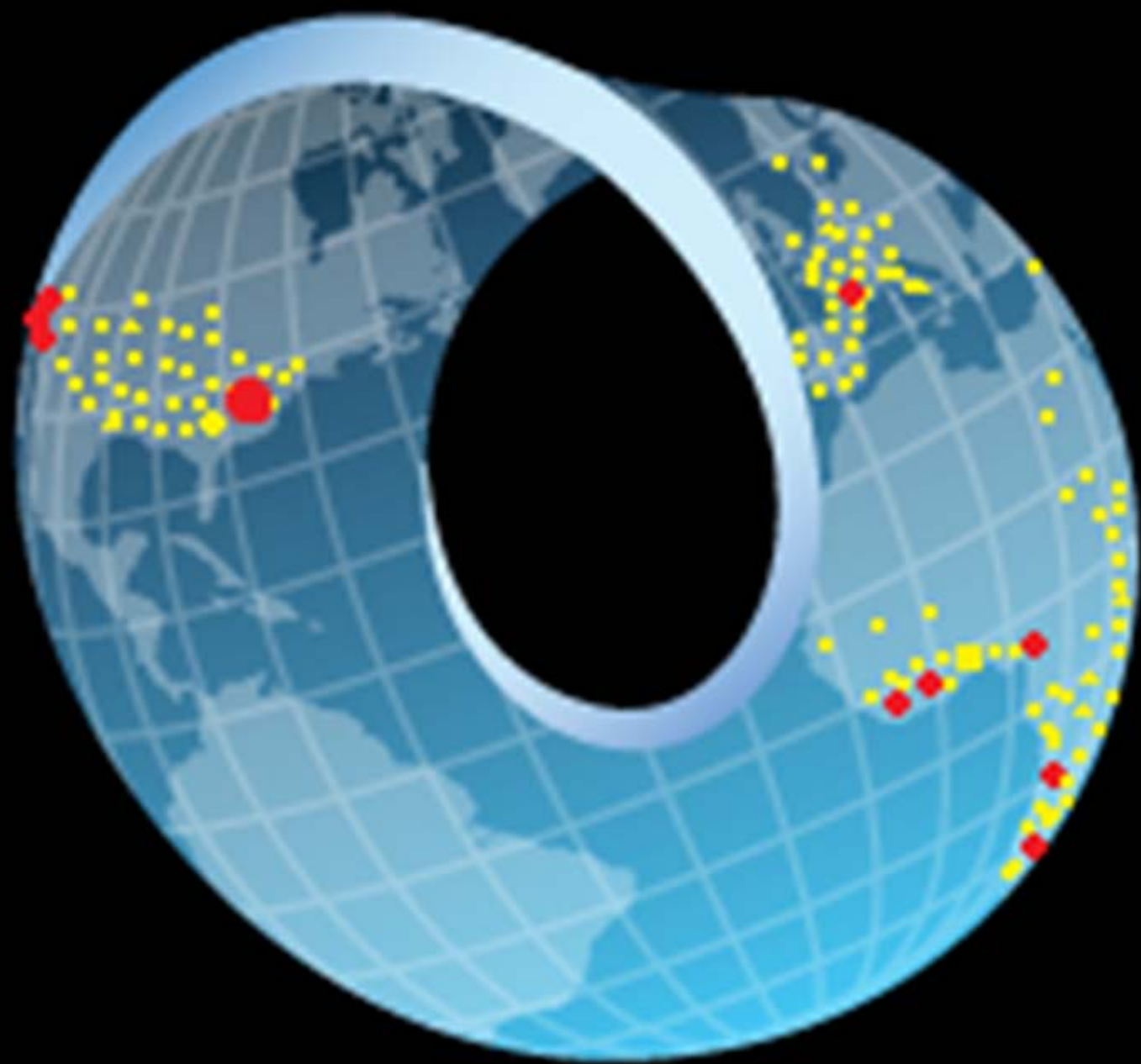












# Differences

- Poverty – Wealth
- World Views
- Ideas

California



# Netherlands





Congo





Tanzania

Mexico





Africa



Great Britain



Washington DC



# Similarities

- Kids
- Working towards better future
- Good (Environmental) Health
- Safety
  
- Creativity
- Problem Solvers

# Tension

1. Making a living vs Doing Good

2. Sustainability

Economic vs Environmental

# How to Connect Different Worlds?

- Utilitarian
- Wastefulness

# Social Media

- Connection
  - MySpace, Twitter, Facebook

Social networking “connect[s] usages, minds and creativity for business, on a scale never before attained or even imagined.” The next step is to shift from “Web 2.0 for fun. . . to Web 2.0 for productivity and services.”

Vivian Reding, European Commissioner  
for Society and Media

# Social Media

- Collaboration
  - Wikipedia, Crowdsourcing

# Idea for Idea website on ReUse

2 are better than 1

2 million are better than 2



reuse  
connection

Share ideas globally.

Implement locally.

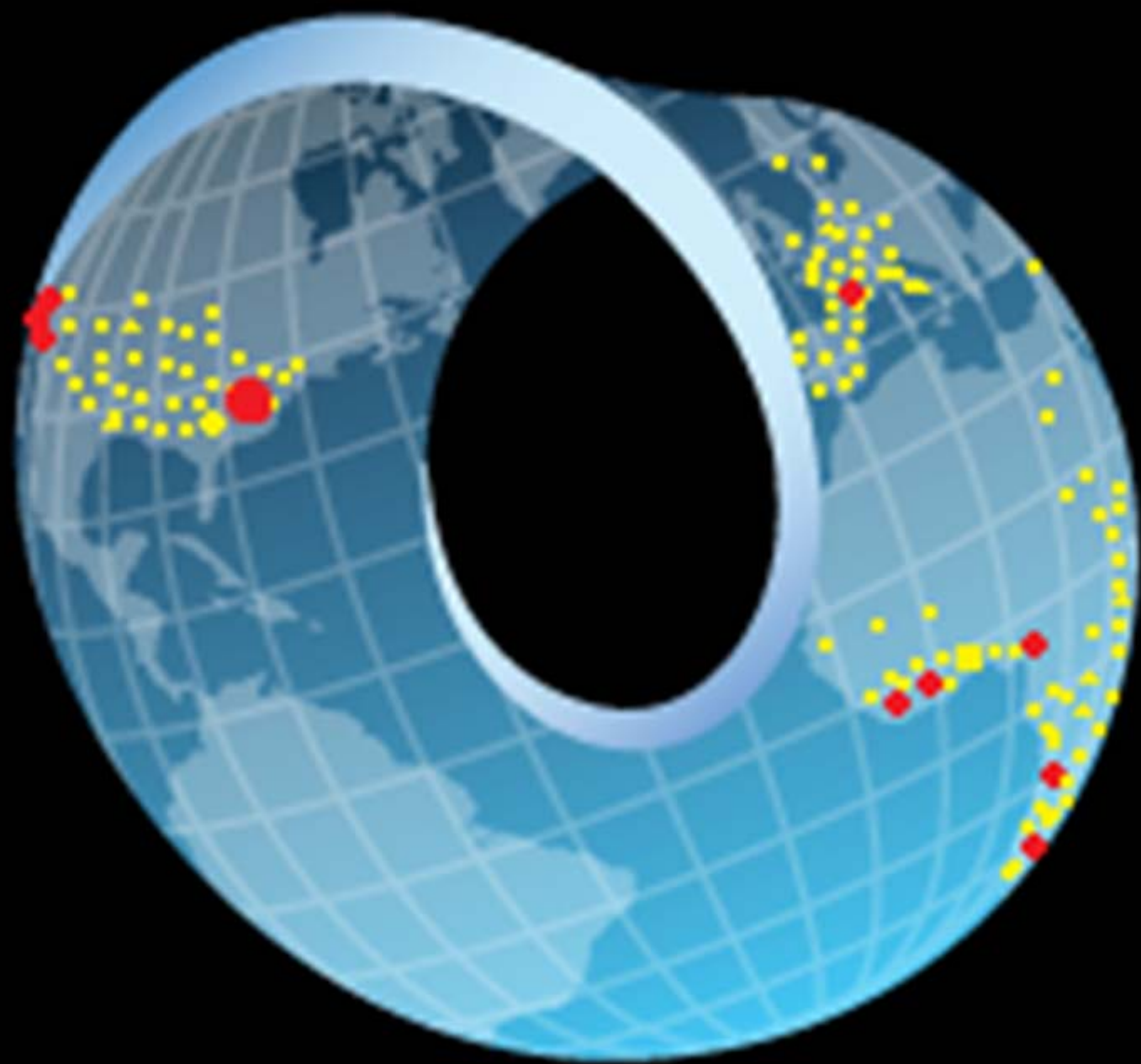
Goal:

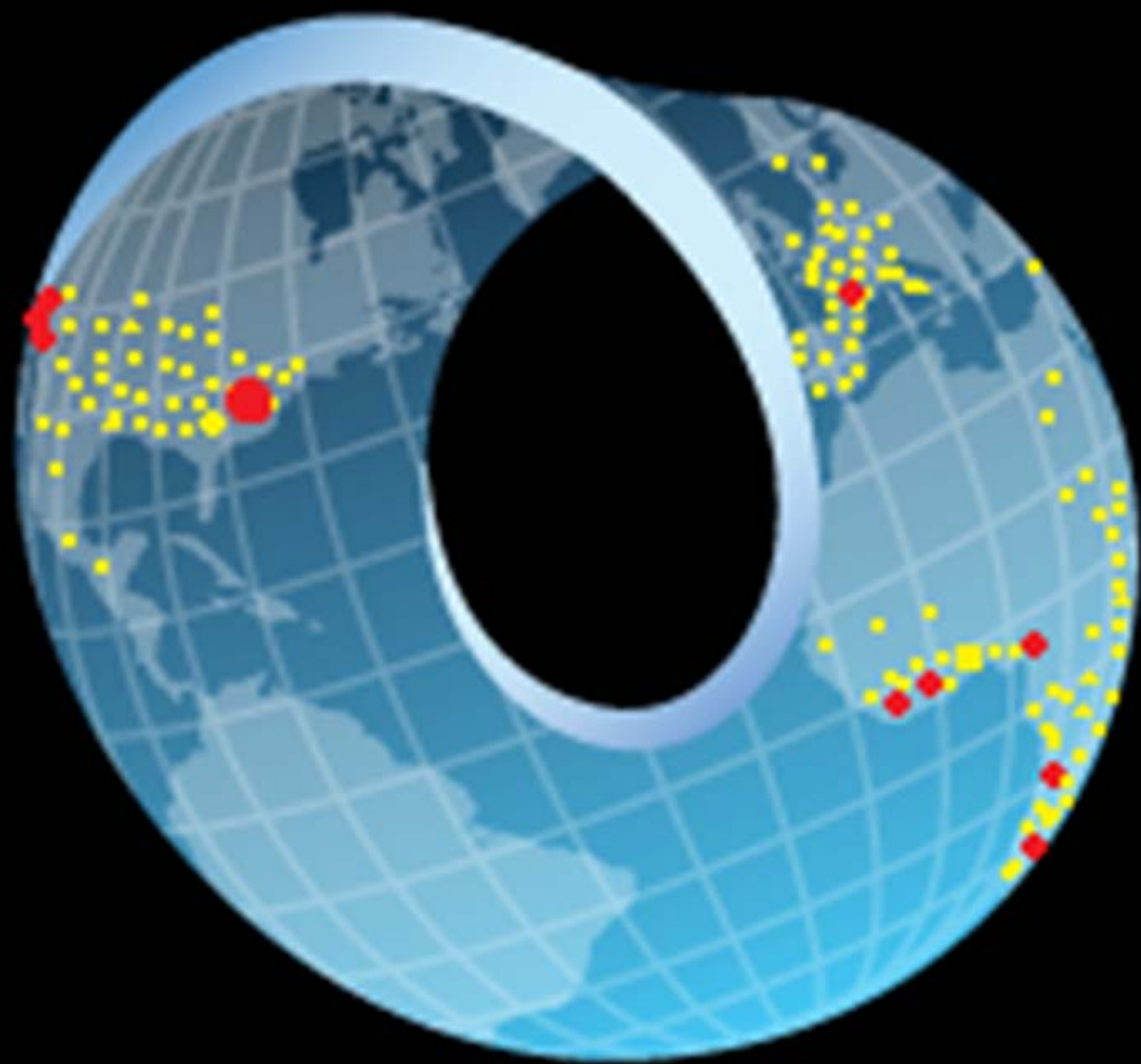
**reduce waste**

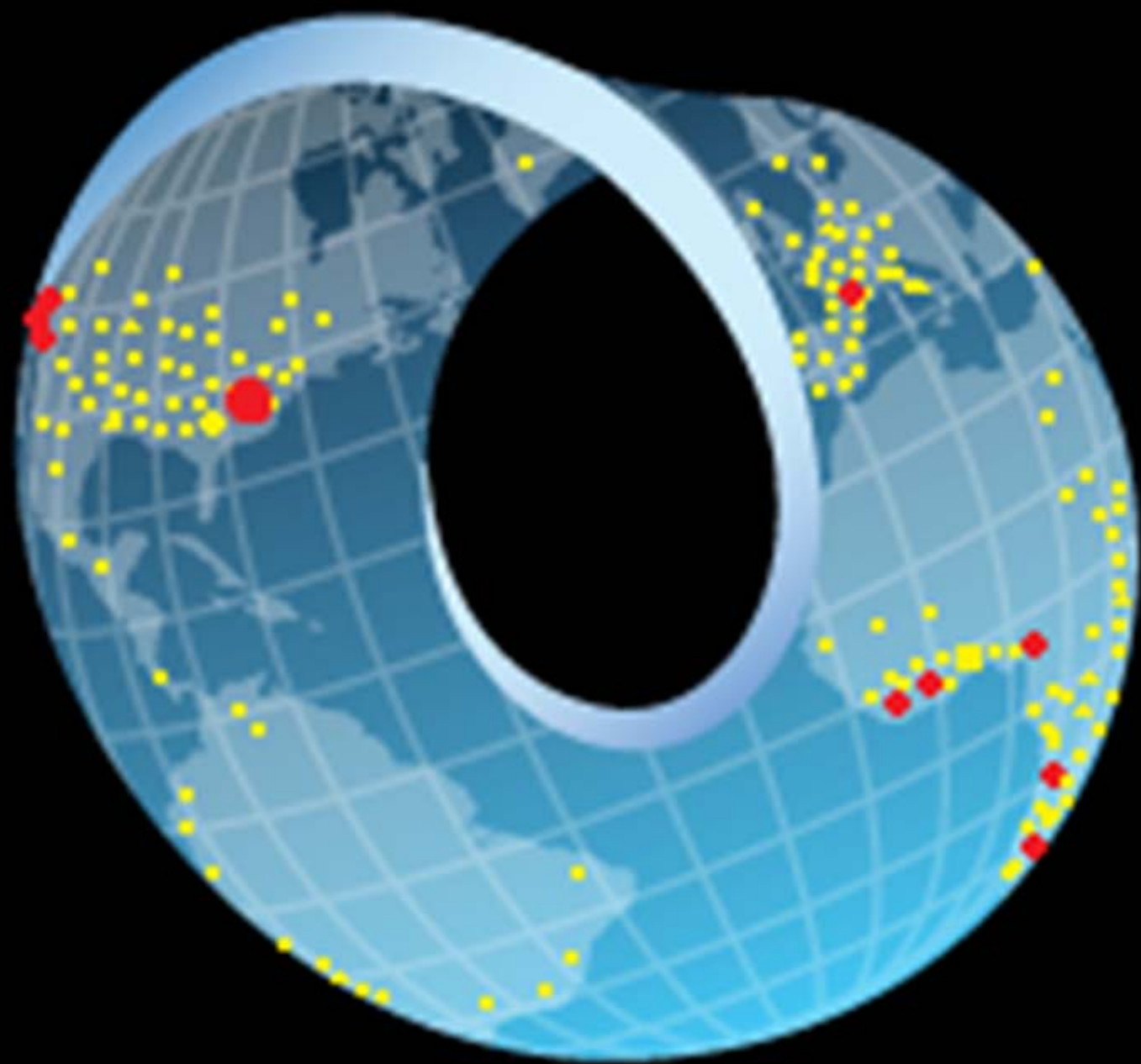
(and thus improve environmental health)

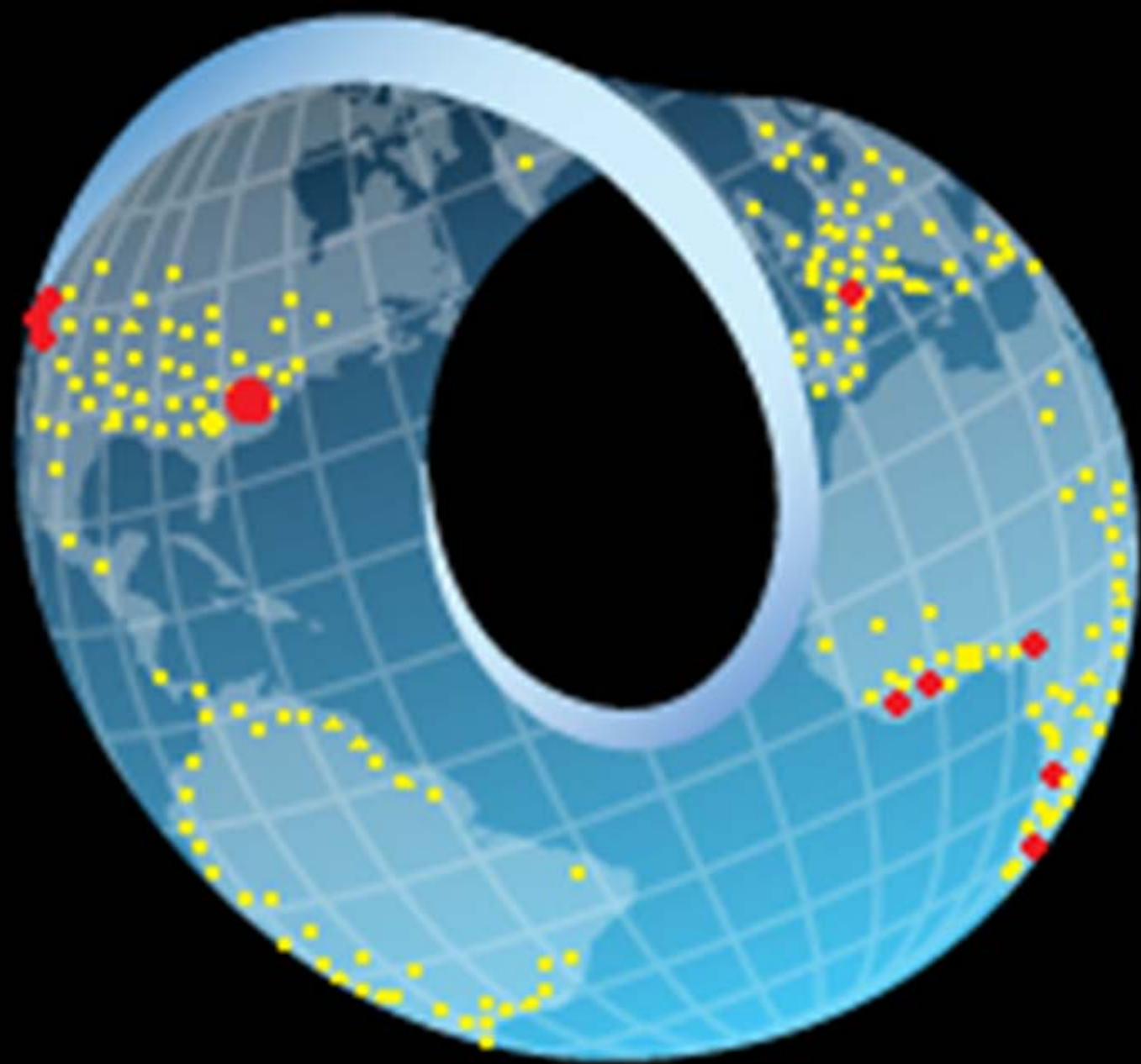
- **Knowledge Sharing**
  - Bring people together
- **Economic development**
  - Entrepreneurship
  - Industrial Ecology

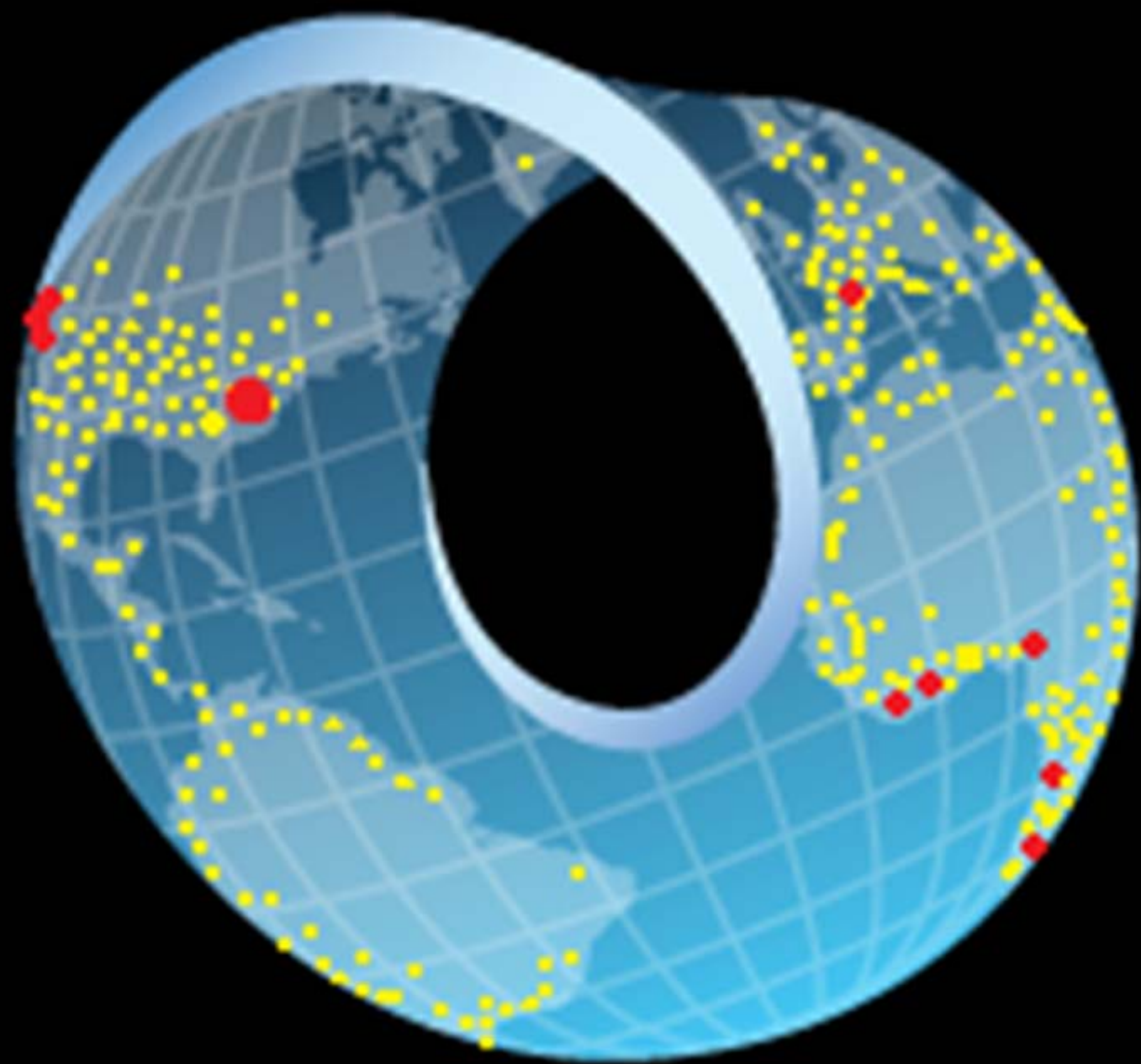
What can reuse connection do for you?

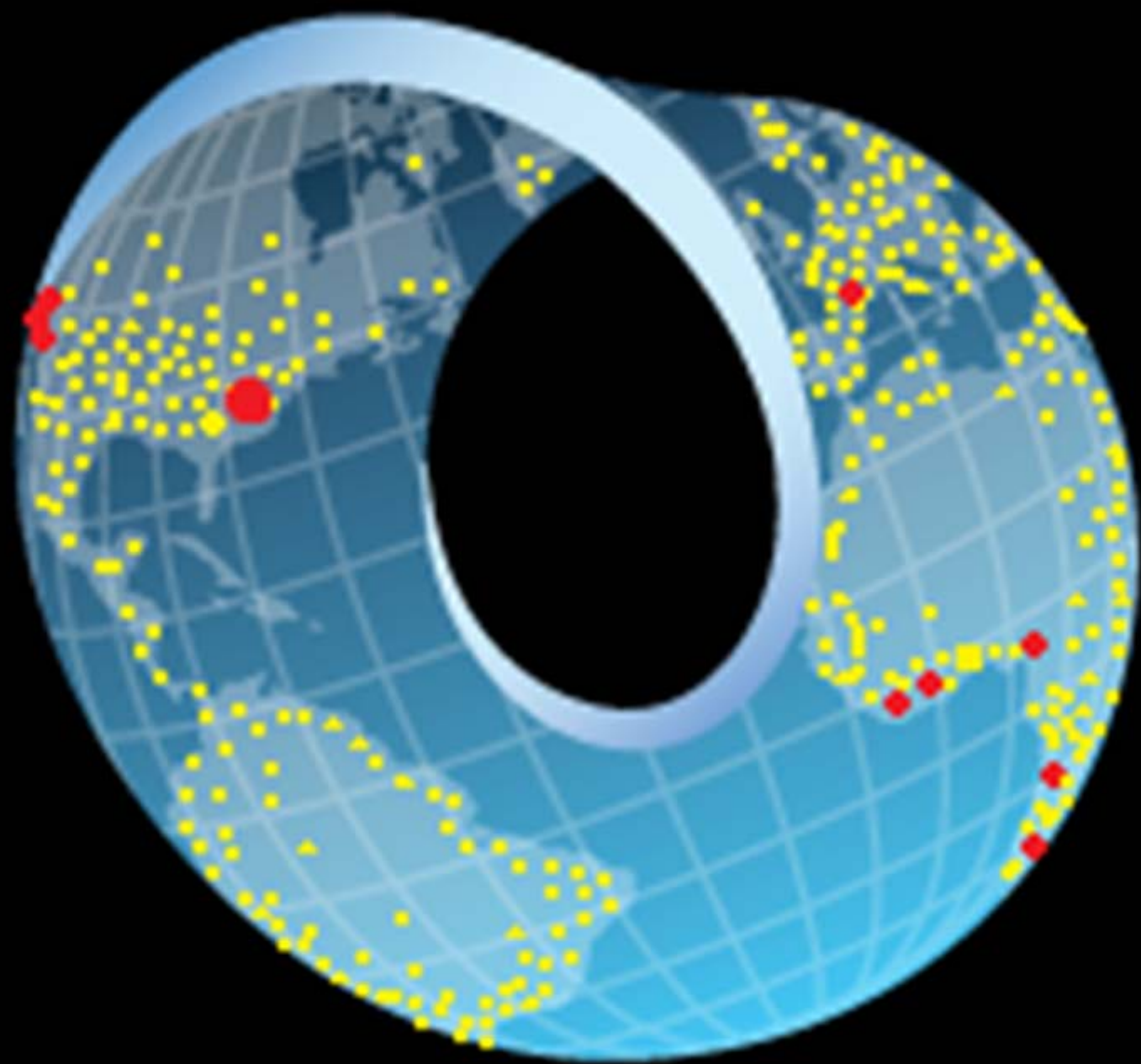


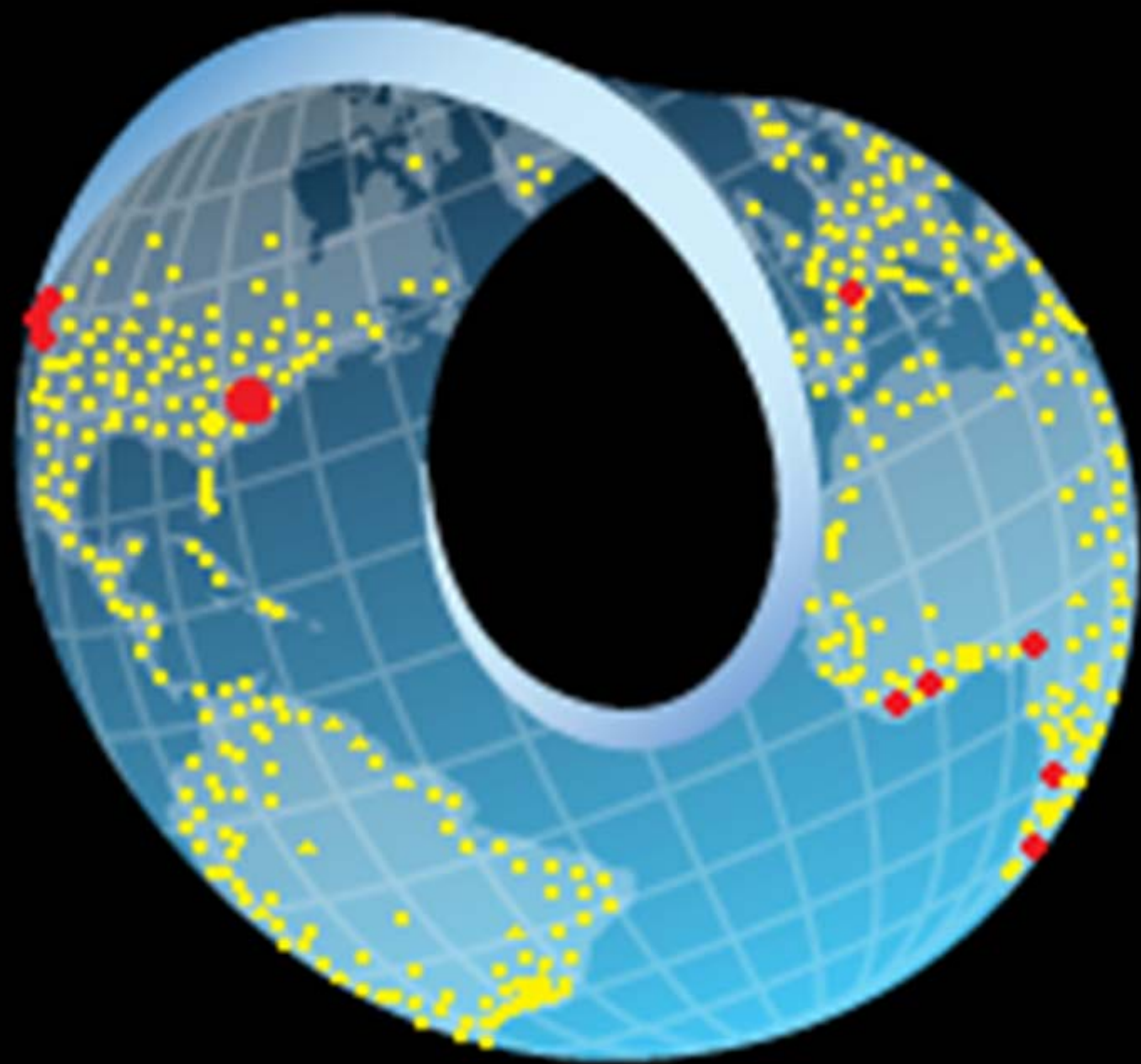












# What can reuse connection do for you?

- Knowledge
- Exposure
- Connection
- Projects / Partnerships

# Projects / Partnerships

- Education
- Resource Mapping
- Forums and Tools
  - Entrepreneurs, Artists, Architects, Engineers, Material scientists, Designers, Manufacturers, etc.
- Challenges
- Research and Development



[www.reuseconnection.com](http://www.reuseconnection.com)

[www.facebook.com/reuseconnection](http://www.facebook.com/reuseconnection)

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imoise@reuseconnection.com