



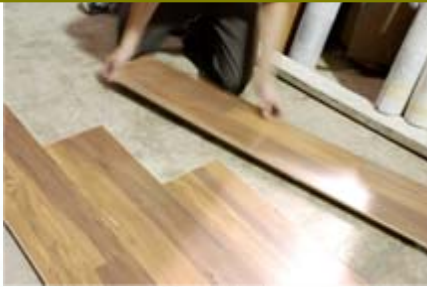
The Portland Metro Habitat for Humanity ReStores divert over 4,000,000 pounds of material each and every year.

a physical
materials exchange

- **In Store:** who, what, where, when, why and how much
- **In the Community:** If people don't know they won't share
- **See Your Name In Print:** the more they see, the more they believe
- **Get Social:** Social media is the new black
- **Stay In Touch:** Tell your story and tell it often



telling your
story



Four houses a year are built because of the money raised in our two stores.

That's over \$250,000 a year!



- Getting Donations: keep it easy
- Storing/Displaying Stock: This is where the problems start
- Selling It: Is the price right?
- Keep It Clean: I love digging but not everyone does



stuff in
Stuff out

The Clark County
Habitat Store reduced its
garbage by 12 yards a
month or 144 yards per
year by recycling. This
resulted in a cost
savings of more than
\$1,800 a year



*More than 25 percent of Portland's
landfill space is taken up by
construction and demolition debris - half
of which could have been reused or
recycled.*

*—City of Portland, Office of Sustainable
Development*

reduce, recycle &
reuse

1 TELL YOUR STORY

2 CUSTOMER SERVICE

3 PRICE

4 ORGANIZATION



measures of
success

5

GET INVOLVED

6

KEEP IT FRESH

7

MAKE IT FUN



most recent
projects

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getting more

information