

It's Only Junk If You Say It Is
*The College Hunks Hauling Junk Story,
and How We Reuse Unwanted Items*



Today you're going to learn:

- The Creation Of College Hunks Hauling Junk
- Our Local Story As The Triangle Hunks
- Who We Are And What We Do
- Craziest Junk We've Encountered
- How We Reuse



The Facts

- According to the EPA, “In 2008, Americans generated about 250 million tons of trash and recycled and composted 83 million tons of this material, equivalent to a 33.2 percent recycling rate.”



The Facts

- To Reuse is to use an item more than once and lengthen the life of the item.
- Saves time, money, energy, and resources.
- Offers social, economic and environmental benefits.



The Facts

Types of Reuse:

Conventional reuse

Refurbishing remanufacturing

Upcycling and repurposing



Founding Hunks



Co-founders

Nick Friedman and Omar Soliman

The Beginning Of Hunk History



First place winner Omar Soliman, right, with Sugrue and Rothschild

And Now



Mission Statement



One Team, One Goal:
To be the nation's number one Junk-Removal service, measured by our consistent level of client loyalty, brand integrity, profitability, and professionalism.

Our Local Story



Meet Chris Jackson and Aaron Mangal

Who We've Served



What Do We Do?



Core Values

- **Build Leaders**
- **Listen Fulfill Delight**
- **Always Branding**
- **Create Fun Company Culture**



Build Leaders – *Learn The Skills Of Tomorrow, Today*



Listen Fulfill Delight –
Actively Please Our Market



Always Branding – *Be In Front Of People*



Create Fun Company Culture – *What's The Point If We Aren't Having Fun?*



What Is College Hunks All About?

- Commitment to Community
- Collegiate Appearance
- Full Service
- Convenient
- Transparent Pricing



Commitment to Community - *Environmentally Responsible Disposal*



Collegiate Appearance - *Friendly Uniformed Professionals*



Full Service - *Labor, Loading and Disposal*



Convenient -

On Time, Rapid, Efficient Removal



Transparent Pricing - *Simple Pricing Structure*



What is our Brand Promise?

To deliver these 3 things to our clients, vendors, partners and all others in contact with us:

- 1.A College Experience**
- 2.A Consistent Experience**
- 3.A Community Experience**



Craziest Junk



Craziest Junk



How We Reuse



How We Reuse



Thank You!

Aaron Mangal

Chief Hunkologist

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